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company search (Russia and the world) winter sports, winter tourism, mountain engineering TOUR search

**Looking for a more efficient way to sell your product/service in Russia and CIS? Salon Expo Newsletter is there for you!**

The portal «[www.skiexpo.ru](http://www.skiexpo.ru) / **SKI BUILD EXPO section/ Moscow Ski&Board Salon section**» was created as the industry web portal that provides its viewers – **the mountain skiing industry professionals of Russia, CIS, and the rest of the world**, as well as **Russia's and the world's skiers**:

**ski and mountain resorts;**

**investment companies;**

**engineering companies, professional sportsmen, ski instructors, avalanche-preventing services;**

**sports product companies;**



**travel agencies and tourist companies;**

the opportunity to keep themselves constantly updated on the latest news of mountain skiing business, as well as finding new business partners and clients.

Below, please find the tariffs for the publication of your news in SalonExpo E-Journal, and further below – for hosting of your advertisements and commercials at [www.skiexpo.ru](http://www.skiexpo.ru).

The E-Journal and the [skiexpo.ru](http://skiexpo.ru) portal are closely interwoven. We always come up with new opportunities for promoting your products and/or services!

**We offer:**

1.  **Advertising in SalonExpo E-Journal announcements, infomercials, articles** (hosting their full versions in the **NEWS** section of [www.skiexpo.ru](http://www.skiexpo.ru));
2.  **Banner advertising at [www.skiexpo.ru](http://www.skiexpo.ru)**

**Information, announcements, and articles in SalonExpo Newsletter and at [www.skiexpo.ru](http://www.skiexpo.ru)**

"SalonExpo" newsletter is out every week and is sent to approx 12 thousand email addresses over Moscow, Russia, and CIS. Each email is generated individually for each recipient.

The announcements and their alterations are accepted daily **until 06:30:00 PM**.

To advertise in the newsletter, please call: **(926) 448 02 10**, through the form on top of this page or email [nastya@skiexpo.ru](mailto:nastya@skiexpo.ru) , [parafilo@mail.ru](mailto:parafilo@mail.ru).

All the prices given below are valid as of December 1, 2011.

**!!! FREE FOR THE SPONSORS AND ADVERTISERS!!!**

We offer the following bonuses to our sponsors and advertisers:

1. Publication of interviews with C.E.O.'s of Moscow Ski&Board Salon and Ski Build Expo exhibitors.
2. - Publication of your photo sets of any corporate events in the **Photogallery** section (corporate celebrations, contests, presentations. etc.)
3. Publication of the sponsor's company profile and contacts in the SEARCH SYSTEM (**sports, tourism, mountain engineering**).
4. Publication of event announcements for the exhibitors of Ski Build Expo and Moscow Ski&Board Salon trade shows.

- The price table for the **advertisement** packages in the **news** section of Salon Expo E-Journal and at [www.skiexpo.ru](http://www.skiexpo.ru)

Advertisement package	Discount	Discount price for one advertisement, €	Extra bonus	Time limit	TOTAL Per package, €
3 announcements	No.	20	No.	1 month	60
6 announcements	10%	18	+1 free announcement	2 months	108
10 announcements	15%	15, 3	+ 2 announcements	2.5 months	153

## Banner advertising at [www.skiexpo.ru](http://www.skiexpo.ru)

To advertise in the newsletter, please call: **(495) 681 25 30**, through the form on top of this page or email [ski@skiexpo.ru](mailto:ski@skiexpo.ru) , [parafilo@mail.ru](mailto:parafilo@mail.ru).

The banner location map is given below the price table.

### Showing places:

Fixed banner ads (shown on all pages except forum)

### Formats and volume of banners (gif or jpeg):

**Less than 18** Kb for banner ads 200 x 60.

### Technical requirements to the banner ads:

The dimensions of gif and jpg files need to exactly correspond to the dimensions of their advertising slot.

Season	Summer (01.04-30.09)		Winter (01.10-31.03)	
	1 month	3 months	1 month	3 months
THE LOCATION OF THE BANNERS IS GIVEN BELOW				
Banner 200x60 (at one of the websites: <b>Blue or red</b> ) left column, <b>guaranteed first-turn placement</b>	190	360	210	420
Banner 200x60 (at one of the websites: <b>Blue or red</b> ) left column, <b>sequence placement</b>	180	340	210	380
Banner 200x60 (at two websites: <b>Blue or red</b> ) left column, <b>guaranteed first-turn placement</b>	200	380	210	420

Banner 200x60 (at two websites: <b>Blue or red</b> ) left column, <b>sequence placement</b>	210	420	220	440
<p><b>Blue website</b> - the official website of <b>Moscow Ski&amp;Board Salon</b></p> <p><b>Red website</b> - the official website of <b>Ski Build Expo</b></p>	<p>All the prices are shown in conditional units. 1 conditional unit = 1 € at the Central Bank of Russia rate on the date of payment. The exhibitors of Ski Build Expo and Moscow Ski&amp;Board Salon, and the sponsors of SalonExpo <b>get a 10% discount.</b></p>			

To order the advertising **OPTIONS**, fill in the **FORM:**

Mandatory fields\* date\_\_\_\_\_

Contact name, status:

Company name:

City

Contact phones:

Mailto:

\*Text of the application for the advertisement package

**Examples of publishing the news and PLACEMENT OF BANNERS (ON THE LEFT):**

**Blue website** - the official website of **Moscow Ski&Board Salon**  
<http://skiexpo.ru>

**Red website** - the official website of **Ski Build Expo**  
<http://skibuild.ru>

Photo (optional): Logo, photo, advertisement for publishing at [www.skiexpo.ru](http://www.skiexpo.ru), 2 sizes (350 x 350 pixels, jpg): Send the file to [ski@skiexpo.ru](mailto:ski@skiexpo.ru) [parafilo@mail.ru](mailto:parafilo@mail.ru)

Form of payment  cash  By wire transfer

Отправить заявку на [ski@skiexpo.ru](mailto:ski@skiexpo.ru) [parafilo@mail.ru](mailto:parafilo@mail.ru)